



CITYSERVE RESPONSE TO LOS ANGELES FIRES

APRIL 2025 REPORT
CITYSERVE'S DISASTER
RESPONSE IN ACTION

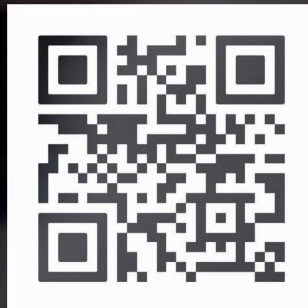


CITYSERVE



CITYSERVE ON THE FRONTLINES OF LA'S WILDFIRE EMERGENCY

In the wake of devastating wildfires sweeping through Los Angeles County, CityServe is urgently responding with relief efforts to assist families and individuals impacted by the catastrophic fires. Truckloads of relief supplies—including water, food, hygiene items, clothing, and other essentials—are being delivered to local churches on the frontlines of the disaster.



TO DONATE, VISIT:
CITYSERVENETWORK.COM



It's been devastating for the people who have lost their homes. They have to start all over and it's extremely overwhelming. We feel very lost. **I want to say thank you.** It's been amazing the kind of support **Altadena received from CityServe and churches.** There's still a lot of people that have a lot of needs and we hope that we continue to get the support.

— JANET
ALTADENA FIRE SURVIVOR



CITYSERVE’S DISASTER RESPONSE

CityServe partners with local churches and community partners to deliver tangible assistance and hope to affected areas.

KEY RESPONSE EFFORTS



26 TRUCKLOADS of relief supplies delivered to local churches, shelters and fire stations in Los Angeles, and will continue.

JOCKEY	JOCKEY	Clothing Apparel
World Vision PROUD SUPPORTER	WORLD VISION	Hygiene & Household Items
everylife	EVERYLIFE	Diapers & Wipes
CRYSTAL GEYSER NATURAL ALPINE SPRING WATER	CRYSTAL GEYSER	Water
Good360 GOODS FOR THE GREATER GOOD	GOOD 360	Food, Bath & Body Works Products, Hygiene & Household Items
CITYSERVE OKLAHOMA	CITYSERVE OKLAHOMA 180 DISASTER RELIEF	Cleaning Supplies
CITYSERVE	CITYSERVE TULARE KINGS	Cleaning Supplies
NC4GK NEW CLOTHES GOD'S KIDS	NEW CLOTHES FOR GOD'S KIDS (NC4GK)	Clothing Apparel
TRADER JOE'S	TRADER JOE'S	Chips & Snack Items
modifyhealth.	MODIFYHEALTH	1,200 lbs of Fully Prepared Meals
PMI Project Management Institute.	PMI	3,000 lbs of Meat
LOWE'S	LOWE'S	Dishwashers
JCPenney	JCPENNEY	Clothes

OVER
\$5 MILLION

worth of emergency aid has been deployed which includes items from the above partners.

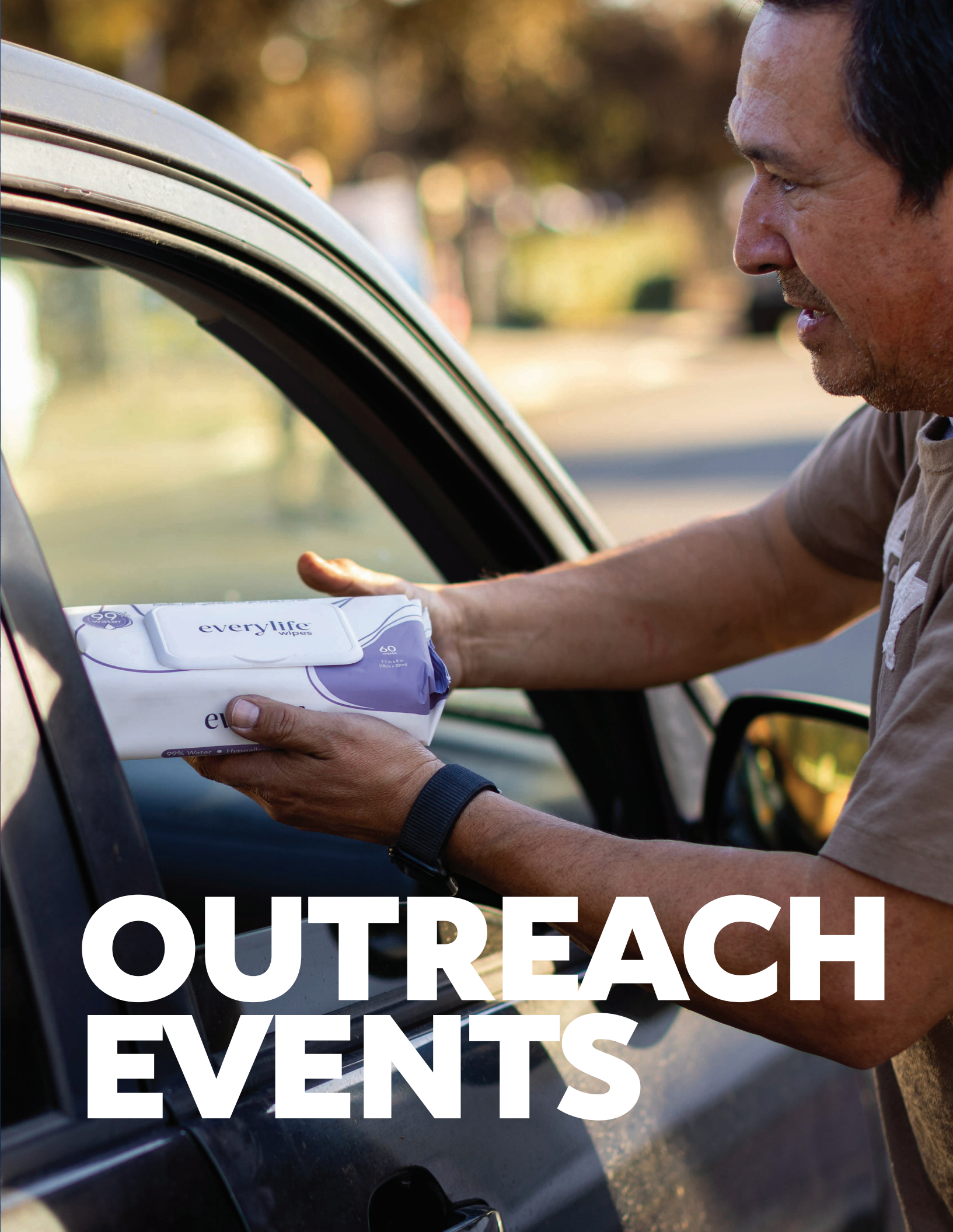


CITYSERVE HUBS

Supplies are delivered to CityServe HUBs, which distribute items to other local church PODs (Point of Distribution) serving affected communities, shelters, and first responders in the following communities and surrounding areas:



OUTREACH EVENTS



IVANKA TRUMP JOINS CITYSERVE TO BRING EMERGENCY RELIEF TO WILDFIRE VICTIMS

Altadena, Calif. – Former White House advisor Ivanka Trump joined CityServe International on Tuesday to provide meals, essential relief aid, and offer hope and encouragement to residents in Altadena and surrounding areas who have been devastated by the California wildfires.

Her visit comes as authorities in Southern California estimate an area more than twice the size of Manhattan has been decimated by the fires. The damage and financial losses are expected to total over \$250 billion, making it one of the costliest natural disasters in U.S. history.

“Many of the families Ivanka helped have lost everything,” said CityServe co-founder and CEO Dave Donaldson. “Their needs are desperate. Ivanka wrapped her arms around them and listened to their stories with enormous empathy. She spent hours encouraging volunteers and first responders and distributing emergency supplies to families at Expression Church and the LA Dream Center.”

Trump began her day at a distribution site in hard-hit Altadena, where she worked shoulder-to-shoulder with volunteers distributing diapers and other basic essentials to families in need. She also visited the Los Angeles Dream Center to help distribute fresh produce from Planet Harvest, as well


as hot meals and critical relief supplies.

“Ivanka lit up the community with such enthusiastic compassion that lifted our volunteers during this season of great sorrow,” Pastor Matthew Barnett of the LA Dream Center said of her visit. “I’m so impressed with Ivanka’s human touch and kindness.”

Over the years, Trump has partnered with CityServe to support families in need, delivering critical aid following hurricanes in Florida and North Carolina, as well as wildfires in Maui. She has also helped distribute fresh produce during the holidays in New York and Idaho, provided one million meals and generators to families in Ukraine, and personally visited Ukrainian refugees in Poland to deliver humanitarian relief.

Yesterday’s efforts were made possible through partnerships with Love Has No Limits, Expressions Church, and Fearless Church. Additional key non-profit partners include Paula White Ministries, World Vision, Everylife, Planet Harvest and Good360.

To date, CityServe has provided over \$1 million in aid to the wildfire-affected communities in California. In addition, it has received over \$3 million worth of in-kind donations for distribution from brands such as Nike, Jockey, and EveryLife.



“Ivanka wrapped her arms around them and listened to their stories with enormous empathy.”

DAVE DONALDSON
CITYSERVE CO-FOUNDER



IMMEDIATE RESPONSE IN ALTADENA: IGLESIAS EL NUEVO NACIMIENTO LEADS THE WAY

Within one week of the Altadena fires, Iglesias El Nuevo Nacimiento church was on the ground in the burned zone serving families.

“ I love Altadena but now there is nobody here. We were in North Hollywood for a bit, and then Highland Park. Now we’re in LA. It’s just bouncing around here and there. So it’s been a struggle. **We rely on the resources that people can give and donate.** It truly means the world to us. **From the bottom of my heart, thank you.**

— GUILLERMO
ALTADENA FIRE SURVIVOR

CITYSERVE ‘FIRE RELIEF’ EVENT HELPS ALTADENA FIRE SURVIVORS REBUILD

ALTADENA, Calif. – Nearly a 1,000 victims of the Altadena firestorm received vital relief supplies and renewed hope during the “Rebuilding Together: Altadena Fire Relief” community event.

A unique collaboration of corporate, faith-based, and non-profit groups, including CityServe, ModifyHealth, Cope Health Solutions, Some1 Loves You and the Los Angeles-based Iglesias El Nuevo Nacimiento church, partnered to provide emergency support for the community as it continues to recover.

“We were honored to serve the Altadena community, especially in this time of urgent need,” said Jen Lane, Vice President of Healthcare Programming at ModifyHealth. “‘Rebuilding Together’ reflects the power of collaboration and our commitment to ensuring families have access to nutritious meals and essential resources during difficult times.”

Among the day’s highlights:

- ModifyHealth provided over 1,600 fully prepared meals in insulated cooler bags to support the community. In addition, ModifyHealth’s Community Health team was onsite, assisting eligible Medi-Cal members in accessing available benefits and resources.
- Cope Health Solutions provided backpacks and undergarments to community members and had Community Health Workers onsite to assist eligible Medi-Cal members in accessing their benefits.


- Hundreds of families received relief supplies via car pick-up lanes.
- Other items distributed included water, canned food, Jockey apparel, toys, hygiene items and household supplies.

Iglesias El Nuevo was one of the first relief groups allowed to enter the Altadena area after the fires were doused. Still, the long-term impact of the firestorms is now becoming apparent, compounding the Southern California affordable housing crisis.

“The devastation was heartbreaking,” said Mario Solorzano, Pastor of Iglesias El Nuevo. “Just seeing it was hard to bear. Eighty percent of the people who were evacuated did not get out with anything except what they had on their bodies. They thought they would come back, but they basically lost everything.”

CityServe has supported fire victims in Southern California since the fires began early in the year, collaborating to host several events and remaining engaged in local communities through its partner churches.

“The local church is the real hero here,” said Wendell Vinson, co-founder of CityServe International. “The aid of relief organizations is essential, but it is the local church that will be here for years to come. These communities need that kind of long-term investment and our role is to empower them to do that work.”



“These were multi-generational homes. This is what people like to work their entire lives to build up to. The fires burned it all. **We’ve seen so many churches come here and offer supplies and prayer.** We are so grateful.

— KIM
ALTADENA FIRE SURVIVOR



SOUTHERN CALIFORNIA FIRE VICTIMS RECEIVE VITAL RELIEF AND RESOURCES AT 'HOPE FOR LA' EVENT HOSTED BY CITYSERVE AND THE LA DREAM CENTER

LOS ANGELES, Calif. – Corporate and faith-based partners provided resources and mobilized volunteers to bring essential relief, hope, and encouragement for LA-area families affected by the wildfires at Saturday's 'Hope for LA' event.

This timely outreach event for wildfire victims was held at the Los Angeles Dream Center, and co-hosted by CityServe, PMI Foods, and WorldVision, among several other partners.

"Everyone here is in this for the long haul," said CityServe Senior Vice President Todd Lamphere. "The reality is that it will take a long, long time to rebuild these communities. But we also need to rebuild the lives of those who live here by helping them recover and heal, both emotionally and spiritually. That's where the church has a vital role to play."

Among the highlights:

- 2,000 people received a free taco lunch
- Water, canned goods, and other food items were distributed
- Volunteers handed out several clothing items, including Jockey apparel
- Many hygiene items were distributed
- Several children received toys as well

Hundreds of affected families visited the LA Dream Center, renowned in the community for its residential and outreach programs that address homelessness, hunger, and education needs.

"Our hearts go out to all those affected," Lamphere added. "We're determined that as they walk through this adversity, they'll know they're not alone."

“It will take a long, long time to rebuild these communities. But we also need to **rebuild the lives** of those who live here by helping them recover and heal, **both emotionally and spiritually.**”

— **TODD LAMPHERE**
CITYSERVE SENIOR VICE PRESIDENT



SCAN TO SEE HOW WE'RE BRINGING HOPE AND RELIEF TO LA WILDFIRE VICTIMS.

“COMPTON OUTREACH” WITH LOVE AND UNITY CHURCH



2,000
people were served

97

new salvations
recorded



SCAN TO SEE HOW CITYSERVE IS
EMPOWERING LOCAL CHURCHES
TO SUPPORT FAMILIES IN
ALTADENA'S WILDFIRE RECOVERY.

THE IMPACT OF THE LA COUNTY FIRES

Since Tuesday, January 7th



5 WILDFIRES

fueled by dry conditions
and strong winds.

**29,000
ACRES**
of land burned.

**29 LIVES LOST & 180,000
INDIVIDUALS DISPLACED**

OVER 2,000 
structures damaged.

RESIDENTS OF ALTADENA,

predominantly working-class families without insurance, have been among the hardest hit, losing their homes and all of their belongings.

WHY THE LOCAL CHURCH?

CityServe Disaster Response partners with local churches because they are present **before, during and after** crises. Local churches provide not only immediate relief but also enduring hope, helping to rebuild their communities long after the headlines fade.



**WATCH OUR
JANUARY
OUTREACH!**





Before the fires, I was active. I was working, going forward, and paying bills. Then everything changed after the fire. I lost everything. **But what gives me hope is Jesus Christ. The Lord is here with us.**

— EDDIE

ALTADENA FIRE SURVIVOR



CITYSERVE

