



CITYSERVE RESPONSE TO LOS ANGELES FIRES

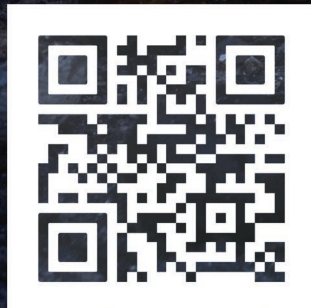
MARCH 2025 REPORT
CITYSERVE'S DISASTER
RESPONSE IN ACTION



CITYSERVE

CITYSERVE STEPS INTO THE CRISIS

In the wake of devastating wildfires sweeping through Los Angeles County, CityServe is urgently responding with relief efforts to assist families and individuals impacted by the catastrophic fires. Truckloads of relief supplies — including water, food, hygiene items, clothing and other essentials — are being delivered to local churches on the frontlines of the disaster.



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CITYSERVE'S DISASTER RESPONSE

CityServe partners with local churches and community partners to deliver tangible assistance and hope to affected areas.

KEY RESPONSE EFFORTS








22 TRUCKLOADS of relief supplies delivered to local churches, shelters and fire stations in Los Angeles, with more on the way.



OVER
\$5 MILLION

worth of emergency aid has been deployed which includes items from the following partners:

JOCKEY	JOCKEY	Clothing apparel
 World Vision PROUD SUPPORTER	WORLD VISION	Hygiene & household items
everylife	EVERYLIFE	Diapers & wipes
CRYSTAL GEYSER NATURAL ALPINE SPRING WATER	CRYSTAL GEYSER	Water
 Good360 GOODS FOR THE GREATER GOOD	GOOD 360	Food, hygiene & household items
 CITYSERVE OKLAHOMA	CITYSERVE OKLAHOMA 180 DISASTER RELIEF	Cleaning supplies
 CITYSERVE	CITYSERVE TULARE KINGS	Cleaning supplies
NC4GK NEW CLOTHES GOD'S KIDS	NEW CLOTHES FOR GOD'S KIDS (NC4GK)	Clothing apparel
TRADER JOE'S	TRADER JOE'S	Chips & snack items
modifyhealth.	MODIFYHEALTH	1,200 lbs of fully prepared meals
 Project Management Institute.	PMI	3,000 lbs of meat

CITYSERVE HUBS

Supplies are delivered to CityServe HUBs, which distribute items to other local church PODs (Point of Distribution) serving affected communities, shelters, and first responders in the following communities and surrounding areas.



OUTREACH EVENTS

IVANKA TRUMP JOINS CITYSERVE TO BRING EMERGENCY RELIEF TO WILDFIRE VICTIMS

Altadena, Calif. – Former White House advisor Ivanka Trump joined CityServe International to provide meals, essential relief aid, and offer hope and encouragement to residents in Altadena and surrounding areas who have been devastated by the California wildfires.

Her visit comes as authorities in Southern California estimate an area more than twice the size of Manhattan has been decimated by the fires. The damage and financial losses are expected to total over \$250 billion, making it one of the costliest natural disasters in U.S. history.

“Many of the families Ivanka helped have lost everything,” said CityServe co-founder and CEO Dave Donaldson. “Their needs are desperate. Ivanka wrapped her arms around them and listened to their stories with enormous empathy. She spent hours encouraging volunteers and first responders and distributing emergency supplies to families at Expression Church and the LA Dream Center.”


Trump began her day at a distribution site in hard-hit Altadena, where she worked with volunteers distributing diapers and other basic essentials to families in need. She also

visited the Los Angeles Dream Center to help distribute fresh produce from Planet Harvest, as well as hot meals and critical relief supplies.

“Ivanka lit up the community with such enthusiastic compassion that lifted our volunteers during this season of great sorrow,” Pastor Matthew Barnett of the LA Dream Center said of her visit. “I’m so impressed with Ivanka’s human touch and kindness.”

Over the years, Trump has partnered with CityServe to support families in need, delivering critical aid following hurricanes in Florida and North Carolina, as well as wildfires in Maui. She has also helped distribute fresh produce during the holidays in New York and Idaho, provided one million meals and generators to families in Ukraine, and personally visited Ukrainian refugees in Poland to deliver humanitarian relief.

Yesterday’s efforts were made possible through partnerships with Love Has No Limits, Expressions Church and Fearless Church. Additional key non-profit partners include Paula White Ministries, World Vision, Everylife, Planet Harvest and Good360.

A photograph of Ivanka Trump, with long blonde hair, smiling and hugging a young Black woman with braided hair. They are both wearing dark jackets. In the background, a man is partially visible, and a clock is on the wall.

“Ivanka lit up the community with such enthusiastic compassion that lifted our volunteers during this season of great sorrow.”

PASTOR MATTHEW BARNETT
LA DREAM CENTER

ALTADENA NEIGHBOR RELIEF WITH IGLESIAS EL NUEVO NACIMIENTO CHURCH

Within one week of the Altadena fires, Iglesias El Nuevo Nacimiento church was on the ground in the burned zone serving families.

“Most of the families in Altadena have lost literally everything. It has been a joy for us as a church to respond to this tragedy. I’m so thankful for our partnership with CityServe. CityServe has been on the frontlines helping us as we help people.

PASTOR MARIO
IGLESIAS EL NUEVO NACIMIENTO CHURCH



CITYSERVE ‘FIRE RELIEF’ EVENT HELPS ALTADENA FIRE SURVIVORS REBUILD

ALTADENA, Calif. – Nearly a 1,000 victims of the Altadena firestorm received vital relief supplies and renewed hope during the “Rebuilding Together: Altadena Fire Relief” community event.

A unique collaboration of corporate, faith-based, and non-profit groups, including CityServe, ModifyHealth, Cope Health Solutions, Some1 Loves You and the Los Angeles-based Iglesias El Nuevo Nacimiento church, partnered to provide emergency support for the community as it continues to recover.

“We were honored to serve the Altadena community, especially in this time of urgent need,” said Jen Lane, Vice President of Healthcare Programming at ModifyHealth. “‘Rebuilding Together’ reflects the power of collaboration and our commitment to ensuring families have access to nutritious meals and essential resources during difficult times.”

Among the day’s highlights:

- ModifyHealth provided over 1,600 fully prepared meals in insulated cooler bags to support the community. In addition, ModifyHealth’s Community Health team was onsite, assisting eligible Medi-Cal members in accessing available benefits and resources.
- Cope Health Solutions provided backpacks and undergarments to community members and had Community Health Workers onsite to assist eligible Medi-Cal members in accessing their benefits.

- Hundreds of families received relief supplies via car pick-up lanes.
- Other items distributed included water, canned food, Jockey apparel, toys, hygiene items and household supplies.

Iglesias El Nuevo was one of the first relief groups allowed to enter the Altadena area after the fires were doused. Still, the long-term impact of the firestorms is now becoming apparent, compounding the Southern California affordable housing crisis.

“The devastation was heartbreaking,” said Mario Solorzano, Pastor of Iglesias El Nuevo. “Just seeing it was hard to bear. Eighty percent of the people who were evacuated did not get out with anything except what they had on their bodies. They thought they would come back, but they basically lost everything.”

CityServe has supported fire victims in Southern California since the fires began early in the year, collaborating to host several events and remaining engaged in local communities through its partner churches.

“The local church is the real hero here,” said Wendell Vinson, co-founder of CityServe International. “The aid of relief organizations is essential, but it is the local church that will be here for years to come. These communities need that kind of long-term investment and our role is to empower them to do that work.”



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WENDELL VINSON
CITYSERVE INTERNATIONAL

THE IMPACT OF THE LA COUNTY FIRES



5 WILDFIRES

fueled by dry conditions
and strong winds.

**29,000
ACRES**

of land burned.

**29 LIVES LOST & 180,000
INDIVIDUALS DISPLACED**

OVER 2,000 

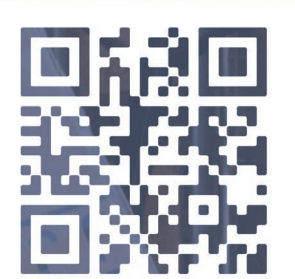
structures damaged.

RESIDENTS OF ALTADENA,

predominantly working-class families without insurance, have been among the hardest hit, losing their homes and all of their belongings.

WHY THE LOCAL CHURCH?

CityServe Disaster Response partners with local churches because they are present **before, during and after** crises. Local churches provide not only immediate relief but also enduring hope, helping to rebuild their communities long after the headlines fade.



**WATCH OUR
JANUARY
OUTREACH!**





CITYSERVE

